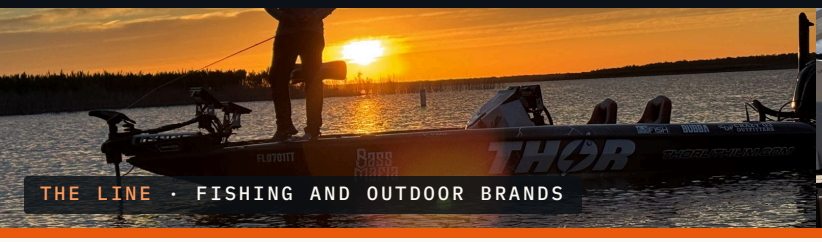
RIG LINE

CAPABILITIES · MIDLAND, TEXAS

GET YOUR BUSINESS RIGGED RIGHT.

For more than 15 years I've helped build brands in the outdoor industry. Now I help outdoor brands and oil and gas companies sell more and waste less time, using the same AI setup I run my own company on.





15+ yrs
Building brands in marketing, from product launches to pro staff

+234%
Sales growth at Thor Lithium, Jan–Oct 2026 vs. 2025

~40%
Of Thor's 2026 sales came from oil and gas

25+ yrs
In the battery industry, from shop floor to oil field

TWO INDUSTRIES I KNOW FROM THE INSIDE

OUTDOOR BRANDS

Rod, lure, apparel and gear brands, and the shops that sell them.

- Website and product page fixes that turn visitors into buyers
- Meta and Google ads, tracked to real sales
- Social content plans, product launches and email
- Pro staff and influencer programs that actually post

OIL AND GAS

Service companies, suppliers and distributors across the Permian.

- CRM cleanup, so every customer and quote is in one place
- Inbox triage and follow-up routines that don't drop the ball
- Sell sheets and lead campaigns for field buyers
- Your own AI assistant, set up for your company

ONE PARTNER, THE WHOLE JOB

BRAND STRATEGY	PRODUCT LAUNCHES	PAID SOCIAL	GOOGLE SEARCH AND SHOPPING
EMAIL MARKETING	CONTENT CREATION	PRO STAFF AND INFLUENCERS	TRADE SHOWS AND EVENTS
WEBSITES	BROCHURES AND PRINT	COMMAND CENTERS	AI OPERATING SYSTEMS

HOW TO WORK WITH ME

START FREE
15-MINUTE X-RAY
Your three biggest leaks, in writing, the same day.

FREE

TICKET 01 · START HERE
THE CHECKUP
Ranked fix report, one quick fix done for you, and a 30-day plan. About a week.

FROM $750

TICKET 02 · MONTHLY
GROWTH MANAGEMENT
I run your ads, social and outreach. Plain numbers every month.

MONTHLY RETAINER

TICKET 03 · PROJECT
AI SETUP
Your own AI: email, files and CRM connected, three weekly routines, training.

QUOTED AFTER CHECKUP

THE CHECKUP GUARANTEE. If the Checkup doesn't find at least $750 in savings or new sales you agree are real, you get your money back. Hire me within 30 days and the Checkup price comes off.

Brands I've worked with: Oakley · Garmin · Realtree · Guy Harvey · 6th Sense Fishing · SA Fishing · World Bass Enterprises

Ground rules: you own every account, real numbers only, your data is never shared between clients, and nothing goes out under your name until you approve it.



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BOOK A FREE X-RAY
RIGANDLINE.COM